



Favourite Writing Books

Part 2: Business (Platform & Publishing)

***77 Reasons Why Your Book Was Rejected* by Mike Nappa (Sourcebooks, 2011) –**

This book taught me a lot about the publishing industry and since each reason is followed by three strategies for avoiding it, I came away with many practical tips.

***Create Your Writer Platform: The Key to Building an Audience, Selling More Books, and Finding Success as an Author* by Chuck Sambuchino (Writer's Digest, 2012) –** This is a comprehensive look at author platform ending with a dozen interviews, in which fiction and non-fiction authors share their stories.

***Get a Literary Agent: The Complete Guide to Securing Representation for Your Work* by Chuck Sambuchino (Writer's Digest, 2015) –** This will answer all your questions about literary agents; highly practical.

***Get Known Before the Book Deal: Use Your Personal Strengths to Grow an Author Platform* by Christina Katz (Writer's Digest, 2008) –** I appreciate that this book is aimed at those with no publishing history; it was excellent for pushing me to brainstorm and plan my brand and website.

***Sell Your Book Like Wildfire: The Writer's Guide to Marketing & Publicity* by Rob Eagar (Writer's Digest, 2012) –** Eagar covers author websites, speaking engagements, social media, newsletters, and more, addressing both fiction and non-fiction writers.

***Writer Mama: How to Raise a Writing Career Alongside Your Kids* by Christina Katz (Writer's Digest, 2007) –** This book is full of concrete advice, exercises, and checklists for those interested in freelancing and writing non-fiction.